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Surf Photographer

Overview

As the Staff Photographer for WB Surf Camp, you will capture the dynamic and exciting experiences of our clients in a non-intrusive, photojournalistic style. Your role will involve documenting surf camp activities, showcasing the fun, learning, and adventure of our campers while adhering to technical standards for high-quality photography. Working in a variety of challenging lighting conditions, you will capture both candid and staged moments that truly represent the essence of the Surf Camp experience. At the end of each session, you will be responsible for delivering a collection of photos to the Surf Camp Inc. office for review and distribution.

Key Responsibilities

- ❖ Use your technical expertise and creative eye to photograph both on-water and on-land activities of our campers.
- ❖ Capture a minimum of **600 high-quality, sellable images** per program.
- ❖ Edit, organize, and upload images to Dropbox and other platforms for easy access and distribution.
- ❖ Ensure that all photos are consistent with the brand's high standards and reflect the true spirit of Surf Camp.
- ❖ Collaborate with the marketing team to enhance the camp's visual identity through photos that tell a compelling story.
- ❖ Efficiently edit images using Adobe Photoshop and Lightroom, ensuring a fast turnaround and organization for digital distribution.
- ❖ Participate in post-production photo reviews, ensuring images meet quality expectations and deadlines.
- ❖ Maintain and manage photo archives, ensuring the accuracy and availability of all images taken during the summer program.
- ❖ Actively engage with the camp community, maintaining a positive and approachable demeanor with clients, staff, and other team members.

Skills & Requirements

Minimum Qualifications

- ❖ High school diploma or equivalent.
- ❖ At least 18 years of age.
- ❖ At least 2 years of photography experience, with a solid portfolio showcasing your skills.
- ❖ Expertise in photo editing techniques using software like Adobe Photoshop and Lightroom.
- ❖ Proficient in using Dropbox and social media platforms for image sharing and marketing.
- ❖ Must be able to lift and carry 50 pounds unassisted.
- ❖ Must have reliable transportation and a clean driving record.
- ❖ Ability to pass a background check.
- ❖ Flexible and adaptable to a demanding, fast-paced environment, particularly in outdoor and dynamic lighting conditions.

Desired Skills & Traits

- ❖ A degree in Photography, Visual Arts, or a related field (or actively pursuing).
- ❖ Previous experience working in a summer camp or outdoor adventure setting.
- ❖ Energetic, early-riser with a positive, can-do attitude and a passion for storytelling through images.
- ❖ Strong organizational skills with the ability to manage large volumes of content.
- ❖ Experience with videography is a plus.
- ❖ Ability to work collaboratively with a team, maintaining a positive attitude even during high-pressure moments.

- ❖ Strong communication, problem-solving, and critical-thinking skills.
- ❖ Ability to work long hours while maintaining focus and stamina in a dynamic environment.

Equipment Requirements

- ❖ Digital SLR camera capable of shooting in RAW & JPG Fine format.
- ❖ Wide-angle lens for lifestyle shots and a 200mm telephoto lens for action shots, particularly from the beach.
- ❖ A reliable laptop capable of processing and categorizing high-resolution digital images.
- ❖ Knowledge of digital asset management tools (Dropbox, Adobe Cloud, etc.) for easy photo storage and distribution.

Compensation

- ❖ Hourly pay based on experience.
- ❖ Access to pro-deal opportunities.

Position Duration

- ❖ Programs run Monday – Friday, early June to mid-August.
- ❖ Candidates must attend mandatory staff training in late May.

About Surf Camp Inc.

Surf Camp Inc. is a leader in the expanding world of learn-to-surf adventure camps, committed to delivering world-class instruction and unforgettable experiences. We operate five sister brands: WB Surf Camp, Sea Turtle Camp, WB Live Surf, SurfBerry, and Love to SUP. Our mission is to cultivate a love and respect for the ocean by building confidence, developing character, and inspiring stoke through safety, fun, and learning. We create transformative experiences for children, teens, and adults that connect them to the ocean and to one another.