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# Cape Fear Paddleboarding SUP Instructor

## Overview:

Cape Fear Paddleboarding is seeking enthusiastic and service-oriented SUP Instructors to lead lessons, eco-tours, and fitness classes along the stunning coastal waters of North Carolina. As a SUP Instructor, you'll inspire participants from around the world, teaching stand-up paddleboarding skills, sharing environmental stewardship, and fostering confidence on the water.

This role is perfect for those passionate about marine environments, outdoor education, and creating unforgettable experiences. You'll ensure participants' safety, organize and manage equipment, and deliver engaging lessons. SUP experience is required, but no prior teaching experience is necessary—our comprehensive in-house training program will prepare you for success. This position reports to the Program Coordinator.

## What You'll Do:

### Instruction & Leadership

- ❖ Conduct SUP lessons and eco-tours, teaching participants of all levels and ages.
- ❖ Lead hands-on activities on topics like ocean safety, SUP techniques, and marine ecosystems.
- ❖ Provide excellent supervision, ensuring participants' safety on the water.

### Operations & Logistics

- ❖ Handle lesson set-up and breakdown, including loading/unloading boards and equipment.
- ❖ Maintain and organize SUP storage areas and equipment inventory.
- ❖ Prepare for lessons and tours by cleaning, organizing, and restocking supplies.

### Customer Engagement

- ❖ Create a welcoming environment by getting to know participants and addressing their needs.
- ❖ Serve as a positive role model with maturity, responsibility, and sound judgment.
- ❖ Take photos during tours and share them on social media platforms.

## Responsibilities:

- ❖ Arrive on time in uniform, ready to lead lessons with energy and professionalism.
- ❖ Guide tours and lessons with sound judgment, ensuring participants' safety and enjoyment.
- ❖ Present educational activities on rip currents, ocean safety, and marine life.
- ❖ Take responsibility for maintaining equipment and supplies, including inventory tracking.
- ❖ Handle pre- and post-lesson tasks, including participant communication and paperwork.
- ❖ Promote Cape Fear Paddleboarding's mission of safety, environmental awareness, and fun.
- ❖ Attend staff meetings and collaborate with team members to deliver exceptional programs.

## **Skills and Qualifications:**

### **Required:**

- ❖ At least 20 years of age with a minimum of 2 years of college.
- ❖ 3+ years of SUP experience and proficiency.
- ❖ Current CPR and First Aid certifications (required before training begins).
- ❖ Excellent physical condition; able to lift 50 pounds unassisted and pass a 500-meter open ocean swim test.
- ❖ Reliable vehicle capable of transporting multiple SUP boards.
- ❖ Strong communication, organizational, and problem-solving skills.
- ❖ Clean driving record and ability to pass a government background check.

### **Preferred:**

- ❖ Pursuing or holding a degree in Marine Biology, Environmental Science, Recreation, or related fields.
- ❖ Familiarity with southeastern NC marine ecosystems and organisms.
- ❖ Experience in summer camps, outdoor education, or environmental education.
- ❖ Energetic, positive attitude with the ability to accept and provide constructive feedback.

## **Why Join Us?**

- ❖ Competitive industry-leading compensation, commensurate with experience.
- ❖ Job perks, including pro-deals opportunities and the chance to work outdoors in a stunning coastal environment.
- ❖ Opportunity to make a positive impact by sharing your passion for paddleboarding and marine ecosystems.

## **About Cape Fear Paddleboarding:**

At Cape Fear Paddleboarding, we're dedicated to providing world-class stand-up paddleboarding experiences while prioritizing safety, education, and fun. Our team of water enthusiasts is committed to living environmentally conscious lifestyles and sharing their passion for the coast with participants.